

# Outsourced CFO and Advisory Services

## Financial Management Expertise

Excellence in financial management is a key competitive advantage for any successful business. This requires a high-level financial professional on your team who understands your goals and how to meet them. However, resources may not be in place to have a high-level accounting professional on a full-time basis. The outsourced CFO advisory team at Hancock Askew is in place to bridge that gap and manage one-time projects or be a long-term strategic resource to help make key financial decisions.

Hancock Askew's outsourced CFO and advisory services offers an expansive set of resources needed to manage complexity, identify opportunities, and mitigate financial risk throughout each phase of a company's growth process.

We can streamline everyday functions, provide key financial management from experienced professionals and help take your business to the next level.

## The Next Step

Let's work together for your success.



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## Services

- Fractional or Interim CFO Solutions
- Exit Planning / Evaluation of Strategic Options
- Restructuring/Cost Optimization
- Financial Health Check
- Business Process (Profitability) Optimization
- Succession / Generational Planning
- Audit Committee/Governance Best Practice
- Business Intelligence / Key Performance Indicators / Dashboards
- Benchmarking to peers
- Interfacing with Investment Banks and Lenders
- Board Reporting and Audit Preparation and Support
- Liaising with Lenders and Investment Banks
- Fundraising Strategy and Cash Flow Optimization
- M&A and Post Transaction Integration
- CFO Recruitment and Training of Accounting Teams
- CEO Sounding Board - Strategic Advice



**HANCOCK ASKEW & CO LLP**  
ACCOUNTANTS & ADVISORS